

Energy & Infrastructure

Reporting Global Excellence
in Energy Management and
Infrastructure Development

WWW.ENERGYANDINFRASTRUCTURE.COM



2016 MEDIA KIT



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“Thank you and your organization for publishing the MCV article in the Energy & Infrastructure Magazine, Spring 2014 Edition. It is a privilege to be associated with a prestigious magazine that reports on this critical aspect of our society as a whole.

We have received several opportunity inquiries from other companies based on them reading the article. This demonstrates that the article is already enabling potential opportunities with other stakeholders for our business.

It includes both vendors to support our company, as well as expansion opportunities for our business portfolio.”

**– Pete Mилоjevic, President & CEO
MIDLAND COGENERATION VENTURE LP**

ABOUT US

The future looks good for organizations engaged in energy and infrastructure development as we look down the road to 2016. Those sectors are also among the main driving forces behind *Energy + Infrastructure*’s editorial mission. With an economy that is rebounding and a growing energy sector that is making the United States the envy of the world, *Energy + Infrastructure* and its editorial team look forward to keeping you up to date about your industry in what looks to be a very exciting year.

Our coverage includes profiles of major players in the global energy, water/wastewater, waste management and underground sectors. We focus on best practices at these companies, particularly in light of a reinvigorated, robust market that is driven by an improving economy, technological developments and innovation, environmental and regulatory changes and capital expenditures, among other factors. In addition, aging infrastructure around the globe will require significant capital investment in system upgrades and maintenance over the next 20 years. Those needs, along with increasingly stringent environmental regulations, are prompting businesses to make significant investments in necessary system improvements.

Through our print and digital publications, website, database and tradeshow alliances, *Energy + Infrastructure* helps executives at the senior boardroom and field levels stay abreast of the most important operational issues in this dynamic market. Our expanding social media presence and SEO emphasis contribute to the value-add and return on investment for our clients.

Energy + Infrastructure caters to major players in the utility, power, renewable energy, water and wastewater, tunneling, waste management, telecom and related infrastructure development industries throughout the world. Featuring profiles on leading companies, columns by industry experts and news and notes about the latest trends in these markets, *Energy + Infrastructure* serves as the gatekeeper of information for anyone – whether it be our readership, the profiled companies or advertisers – who needs to be in the know about the worldwide energy and infrastructure scene.

In each issue, *Energy + Infrastructure*’s editorial team speaks to market and regional experts who share the secrets behind their success, as well as what they expect from the industry in the coming year. We are thrilled that you are joining us on this journey, and look forward to keeping you abreast of developments in our fast-moving industry.










John Krukowski
Editorial Director
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[@EandI](#)magazine

Finalist for 2015 Folio Eddies
*(best series/single article in the
foodservice/hotel segment)*



EDITORIAL CALENDAR

2016

ISSUE	FEATURED THEME	REGIONAL SPOTLIGHT	TRADE SHOW COVERAGE
WINTER	Renewable Energy 	Canada 	DISTRIBUTECH [®] CONFERENCE & EXHIBITION FOCUSED ON THE FUTURE
SPRING	Transmission & Distribution	Western USA 	IEEE PES T&D CONFERENCE & EXPOSITION 
SUMMER	Pipelines 	Caribbean 	 IPE International Pipeline Exposition
FALL	Water & Wastewater	Midwest 	 weftec [®] the water quality event™

SPECIAL FOCUSES



- Top Projects
- Sustainable Leaders
- Milestone Section
- Water Conservation
- Supplier/Equipment Showcase
- Trenchless Leaders

- Transmission & Distribution
- Port & Marine Infrastructure
- Wind Power
- Community Utilities
- Women In Power
- Hydro



READERSHIP BREAKDOWN

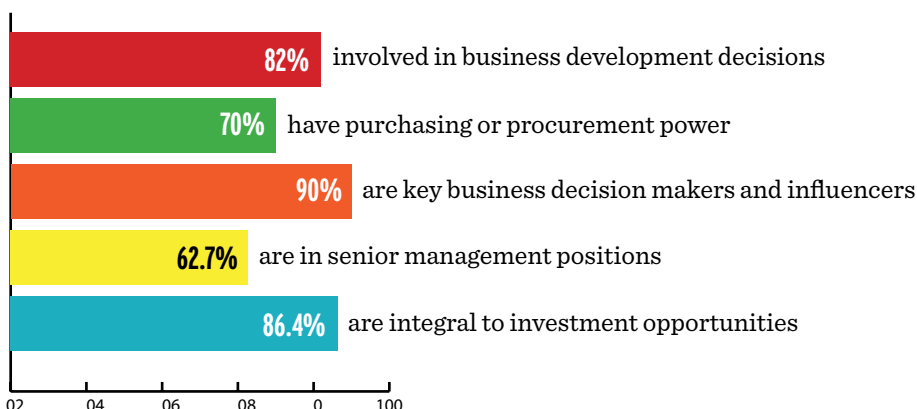
AMERICAS REACH

United States	61,400
Canada	37,850
Caribbean	2,324
TOTAL	101,574

JOB TITLE

30%	CEO, President, Owner, Managing Director, General Manager, Executive Director
14%	COO, VP Operations, Operations Manager
4%	VP Business Development, VP Sales
10%	Board of Directors, CFO, Private Equity Partners
11%	Head of Engineering, Construction, T&D, Generation
10%	Purchasing/Materials/Supply Chain Manager
21%	Project Manager, Superintendent

EXECUTIVE OVERVIEW



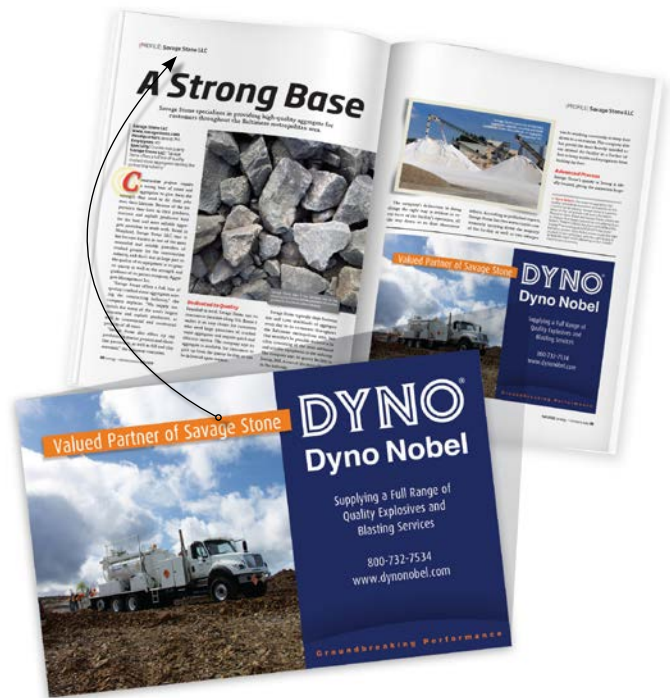
RENEWABLE ENERGY	POWER	UTILITIES	UNDERGROUND INFRASTRUCTURE	WASTE MANAGEMENT
Wind	Generation	Electric HDD	HDD	Collection
Solar	Transmission	Water	Tunneling	Transport
Hydroelectric	Distribution	Gas	Microtunneling	Processing
Geothermal	Nuclear	Sewerage	Trenchless Technology	Recycling
Biomass	Co-Generation	Diversified	Rehabilitation	Disposal
Biofuels		Cooperatives	Reconstruction	Reclamation
Ocean Energy/Tides		Municipalities		
		Investor Owned		



CUSTOM PUBLISHING

What is a Business Development Profile?

- Fully catered to the client's needs
- Outlining corporate growth initiatives, marketing and business development efforts, and industry best practices
- Showcase supply-chain partnerships
- Not meant to serve as a vanity piece, white paper, technical case study, or press release
- POV perspective from C-Suite Executives



- Ⓐ Ⓑ Print and Digital Presence
- Ⓒ Social Media Promotion
- Ⓓ Reprints
- Ⓔ Dedicated E-Blasts
- Ⓕ Videography



VALUE-ADD RESULTS

Our custom publishing opportunities include brochures, newsletters and videography



SOCIAL MEDIA OUTLETS include Facebook, Twitter, LinkedIn and blogs



WE TARGET SENIOR LEVEL EXECUTIVES WITH DECISION-MAKING POWER



Reach a broader investment community of directors, private investors and commercial/investment banks

// Gain access to *Energy & Infrastructure's* comprehensive contact directory for industry-leading and emerging companies



Company profiles are structured to each client, detailing marketing, financial and operational strategies and goals

Gain a website presence for 12 months plus archived digital issue

ADDITIONAL TRADE SHOW COVERAGE AND ASSOCIATION PARTNERSHIPS



Increased SEO presence with published article



INDUSTRY LEADING CLIENTS

CLIENT PROFILES

(CLICK BELOW TO SEE PROFILE EXAMPLES)

Parkson Corporation

Pratt & Whitney

Bureau of Reclamation

Miami Dade Water & Sewer

OKC Department of Public Works

Las Vegas PWD

Piping & Equipment Co.

Sprott Power

Guam Power Authority

Jamaica Public Service

United Illuminating Company

GDF Suez

BP Wind

Bruce Power

City of Edmonton

Conestoga Energy Partners

Municipal Group

Tri State Drilling

On Target Utility Services

Kenny Construction

RMT Inc.

Citizens Energy

Allteck

Xcel Energy

People's Electric

SASKPower

Louisville Gas & Electric

Long Island Power Authority

Toronto Hydro

Duke Energy

PROJECT PROFILES

SaskWater Zelma East

North LRT

EDF: Pinelands Biomass

Willamette River CSO

NYC Catskill/Delaware Facility

Cape Scott Wind Farm

Gradient: Patua Geothermal

MEAG Power: Plant Vogtle

ATCO Eastern Alberta Transmission Line

Keyera SCRTT

Carillion: Clare R. Copeland

Access Pipeline Northeast Expansion

SPECIAL SECTIONS

Wind Power Expo

Energy Power Expo

Transmission & Distribution

Canadian Infrastructure

Water Management

Community Utilities

Caribbean Spotlight

Port & Marine Infrastructure

PUBLICATION BREAKDOWN

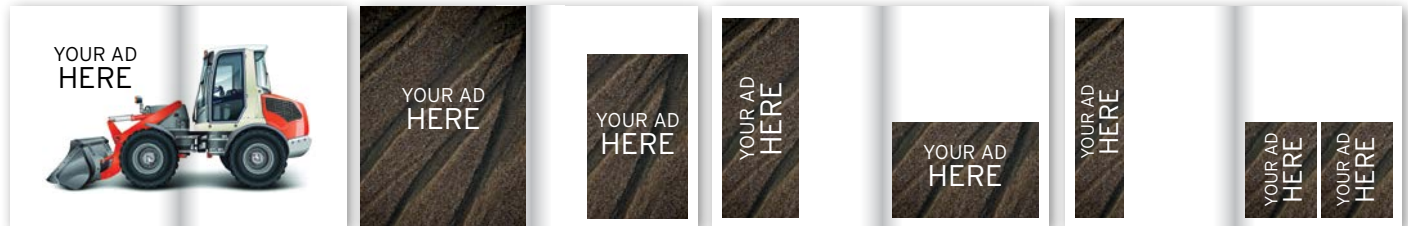
Company Profiles/Case Studies: Upstart, emerging, and industry-leading companies will share their best practices, strategies and solutions, and supply chain efficiencies with prospective buyers, customers, project partners, and investors.

Project Spotlight: We highlight major projects in all industry sectors, from inception and pre-planning to completion.

Executive Q&A: Targeted, in-depth question and answer forum outlining corporate growth strategies, expansion efforts, quality initiatives, and partner relationships.



RATES & SPECS



	COLOR	BLACK & WHITE
2-Page Spread	\$15,000	\$14,100
Full-Page	\$9,000	\$8,300
1/2 Horiz. Spread	\$9,000	\$8,300
1/2 Page Island	\$6,800	\$6,200
1/2 Page	\$6,100	\$5,600
1/3 Vertical	\$4,500	
1/4 Page	\$4,100	\$3,800

ADVERTISEMENT SIZES

Magazine Size	8.375" w X 10.75" h
2 Pg. Spread (<i>bleed</i>)	16.999" w X 11" h
2 Pg. Spread (<i>non bleed</i>)	15.648" w X 9.5" h
Full Page (<i>bleed</i>)	8.625" w X 11" h
Full Page (<i>non bleed</i>)	7.273" w X 9.5" h
1/2 Horiz. Spread (<i>bleed</i>)	16.999" w X 5.501" h
1/2 Horiz. Spread (<i>non bleed</i>)	15.648" w X 4.667" h
1/2 Page Horiz.	7.273" w X 4.667" h
1/2 Page Vert.	3.551" w X 9.5" h
1/2 Page Island	4.667" w X 7.273" h
1/3 vertical	2.305" w X 9.5" h
1/4 Page	3.551" w X 4.667" h

SPECIAL

Belly Band	\$6,000	2pg Insert	\$9,000
Vendor Focus	\$9,200	4pg Insert	\$12,000

DIGITAL FILES: For all supplied ads, the preferred file format is a high-resolution Adobe PDF, in CMYK format, with all fonts embedded. Supplied media should be labeled with advertiser name, magazine title, issue date, and contact name and phone number. We can also accept JPEG, EPS, TIFF, Quark XPress, InDesign CS, Illustrator, and Photoshop files. Please be sure to include all necessary image and font files. Regrettably, we cannot accept any artwork lifted directly from a web site, as the quality is incompatible for print. We also cannot accept supplied ads sent in Microsoft Word, Powerpoint, Excel, Works, Pagemaker, or Publisher formats. All supplied ads must be accompanied by a PDF for proofing purposes. All supplied ads must be presented in a manner ready for press. *Energy & Infrastructure* magazine does not accept responsibility for files that have not been presented correctly—the sole responsibility for file content rests with the file originator. Please include any Editorial Mentions with your submission. Please send in a text file or within the body of an e-mail. For your convenience, files up to 10MB can be sent via e-mail to ads@energyandinfrastructure.com. If larger, please email ads@energyandinfrastructure.com for information about uploading files to the FTP site or send a CD to 79 West Monroe St., Suite 400, Chicago, IL 60603. If you need our studio to design your ad at no additional cost or have questions or concerns regarding ad material, please e-mail or give us a call.

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Are you interested in becoming part of *Energy & Infrastructure*?

If you would like to be profiled in our magazine, please call (001) 312.676.1249 or email jason.quan@energyandinfrastructure.com. If you would like to submit editorial for consideration, please call (001) 312.676.1125 or email john.krukowski@energyandinfrastructure.com. **Discounts available for 3x and 6x insertions.**



CLIENT FEEDBACK

Nice talking with you today. I greatly appreciated the opportunity to work with Energy and Infrastructure on the article covering the West Side Sewer Diversion Tunnel for the City of Davenport, Iowa. I found the process to be customer friendly and being able to participate in the writing and drafting of the article to proof it prior to press was a huge plus. Providing the photos was also something we appreciated so we could be sure to showcase the project in the best way possible. I would highly recommend any organization with an opportunity to be showcased by your magazine to do so.

MICHAEL F. CLARKE
Director of Public Works
City of Davenport, Iowa

Thanks very much for the article on our company in the fall/winter edition of Energy & Infrastructure. It came out great. I'm sure it will increase our visibility in the industry.

I wanted you let you know how much I enjoyed working with you on this project. Your staff were highly professional and helpful, and they were genuinely interested in what we are doing. My schedule is hectic, so I was initially hesitant to sign on, but you made the interview process smooth, painless and interesting.

Thanks again for your excellent work.

TODD PRESSON, CHIEF OPERATING OFFICER, PATRIOT RENEWABLES

All the best for the New Year. We received the copies of E+I and were very happy with the publication. Perhaps we may work together again in the future. Keep in touch.

Regards

-Thomas Hodge
General Manager / Anguilla Electricity Company Limited

"We have had a very good experience working with Energy and Infrastructure magazine. We found all the magazine staff to be friendly, courteous and professional. I would recommend others to consider working with the magazine."

//MICHAEL HASTINGS, CEO
JO-CARROL ENERGY

I received a copy of the latest E&I magazine and I wanted thank you for giving BPA an opportunity to share one our key infrastructure projects in this magazine. Your staff and writers were professional and cordial and produced a well-written piece. Given the negative feedback we have received from other publications regarding the Big Eddy-Knight project, BPA and myself welcomed this fact-based and objective article. Let me know if you have any interest in doing a piece in any of our other infrastructure projects which are just as large as the BEK project.

Emmanuel Jaramillo, Electrical Engineer, Project Manager-TEP, BONNEVILLE POWER ADMINISTRATION



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