

Energy & Infrastructure

Reporting Global Excellence
in Energy Management and
Infrastructure Development

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2015 MEDIA KIT

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“Thanks very much for the article on our company in the fall/winter edition of *Energy & Infrastructure*. It came out great. I’m sure it will increase our visibility in the industry.

I wanted you let you know how much I enjoyed working with you on this project. Your staff were highly professional and helpful, and they were genuinely interested in what we are doing. My schedule is hectic, so I was initially hesitant to sign on, but you made the interview process smooth, painless and interesting.

Thanks again for your excellent work.”

**– Todd Presson, Chief Operating Officer
PATRIOT RENEWABLES**

ABOUT US

The future looks good for organizations engaged in energy and infrastructure development as we look down the road to 2015. Those sectors are also among the main driving forces behind *Energy + Infrastructure*’s editorial mission. With an economy that is rebounding and a growing energy sector that is making the United States the envy of the world, *Energy + Infrastructure* and its editorial team look forward to keeping you up to date about your industry in what looks to be a very exciting year.

Our coverage includes profiles of major players in the global energy, water/wastewater, waste management and underground sectors. We focus on best practices at these companies, particularly in light of a reinvigorated, robust market that is driven by an improving economy, technological developments and innovation, environmental and regulatory changes and capital expenditures, among other factors. In addition, aging infrastructure around the globe will require significant capital investment in system upgrades and maintenance over the next 20 years. Those needs, along with increasingly stringent environmental regulations, are prompting businesses to make significant investments in necessary system improvements.

Through our print and digital publications, website, database and tradeshow alliances, *Energy + Infrastructure* helps executives at the senior boardroom and field levels stay abreast of the most important operational issues in this dynamic market. Our expanding social media presence and SEO emphasis contribute to the value-add and return on investment for our clients.

Energy + Infrastructure caters to major players in the utility, power, renewable energy, water and wastewater, tunneling, waste management, telecom and related infrastructure development industries throughout the world. Featuring profiles on leading companies, columns by industry experts and news and notes about the latest trends in these markets, *Energy + Infrastructure* serves as the gatekeeper of information for anyone – whether it be our readership, the profiled companies or advertisers – who needs to be in the know about the worldwide energy and infrastructure scene.






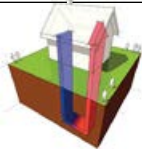






In each issue, *Energy + Infrastructure*’s editorial team speaks to market and regional experts who share the secrets behind their success, as well as what they expect from the industry down the road in 2015. We are thrilled that you are joining us on this journey, and look forward to keeping you abreast of developments in our fast-moving industry.

John Krukowski
Editorial Director
john.krukowski@energyandinfrastructure.com
[@EandImagazine](#)



EDITORIAL CALENDAR

2015-2016

ISSUE	RENEWABLE ENERGY	POWER	UTILITIES	UNDERGROUND CONSTRUCTION & INFRASTRUCTURE
SPRING 2015	 <ul style="list-style-type: none"> • Hydroelectric 	<ul style="list-style-type: none"> • Transmission & Distribution • Hydroelectric • Distributech 2015 	 <ul style="list-style-type: none"> • Municipalities • Cooperatives 	<ul style="list-style-type: none"> • Excavation/Boring • Tunneling
SUMMER 2015	<ul style="list-style-type: none"> • Wind 	<ul style="list-style-type: none"> • Nuclear 	<ul style="list-style-type: none"> • Diversified Distribution 	<ul style="list-style-type: none"> • Ports • Municipal Construction 
FALL 2015	<ul style="list-style-type: none"> • Geothermal 	<ul style="list-style-type: none"> • Co-Generation • Hydro Power • Transmission & Distribution 	<ul style="list-style-type: none"> • Electric • Power Authorities and Agencies 	<ul style="list-style-type: none"> • Telecommunications 
WINTER 2016	<ul style="list-style-type: none"> • Ethanol •  	<ul style="list-style-type: none"> • Coal-Fired 	<ul style="list-style-type: none"> • Water & Wastewater 	<ul style="list-style-type: none"> • HDD • Trenchless Technology 



SPECIAL FOCUSES

- Top Projects
- Sustainable Leaders
- Milestone Section
- Water Conservation
- Supplier/Equipment Showcase



REGIONAL FOCUSES

- Caribbean
- Latin America
- Canada
- Pacific Islands
- Oceania



PUBLICATION SECTIONS

Company Profiles/Case Studies: Upstart, emerging, and industry-leading companies will share their best practices, strategies and solutions, and supply chain efficiencies with prospective buyers, customers, project partners, and investors.

Project Spotlight: We highlight major projects in all industry sectors, from inception and pre-planning to completion.

Executive Q&A: Targeted, in-depth question and answer forum outlining corporate growth strategies, expansion efforts, quality initiatives, and partner relationships.

CLIENT PROFILES

(CLICK BELOW TO SEE PROFILE EXAMPLES)

Parkson Corporation	United Illuminating Company	GDF Suez
RMT Inc.	Pratt & Whitney	BP Wind
Citizens Energy	Bureau of Reclamation	Crawfordsville Electric Light & Power
City of Syracuse	Port of Miami	Port Authority of New York & New Jersey
OKC Department of Public Works	City of Edmonton	T&D Solutions
City of Stockton	Patriot Renewables	Long Island Power Authority
Balzer's Canada	Municipal Group	Toronto Hydro
Sprott Power	Tri State Drilling	Oak Creek Energy
Guam Power Authority	Bruce Power	On Target Utility Services
Jamaica Public Service	SASKPower	US Geothermal

PROJECT PROFILES

(CLICK BELOW TO SEE PROFILE EXAMPLES)

SaskWater Zelma East	ATCO Eastern Alberta Transmission Line	Access Pipeline Northeast Expansion
North LRT	Cape Scott Wind Farm	Keyera SCRTT
Lucky Corridor	Nalcor Lower Churchill	Duffin Creek Water Pollution Control
Willamette River CSO	Tres Amigas Superstation	NYC Catskill/Delaware Facility

SPECIAL SECTIONS

(CLICK BELOW TO SEE PROFILE EXAMPLES)

Wind Power Expo	Canadian Infrastructure	Caribbean Spotlight
Energy Power Expo	Water Management	Port & Marine Infrastructure
Transmission & Distribution		



PROVIDING VALUE-ADD TO FEATURED COMPANIES AND ADVERTISERS

Our custom publishing opportunities include brochures, newsletters and videography



SOCIAL MEDIA OUTLETS include Facebook, Twitter, LinkedIn and blogs



WE TARGET SENIOR LEVEL EXECUTIVES WITH DECISION-MAKING POWER



Reach a broader investment community of directors, private investors and commercial/investment banks

// Gain access to *Energy & Infrastructure's* comprehensive contact directory for industry-leading and emerging companies



Company profiles are structured to each client, detailing marketing, financial and operational strategies and goals

Gain a website presence for 12 months plus archived digital issue

ADDITIONAL TRADE SHOW COVERAGE AND ASSOCIATION PARTNERSHIPS



Increased SEO presence with published article

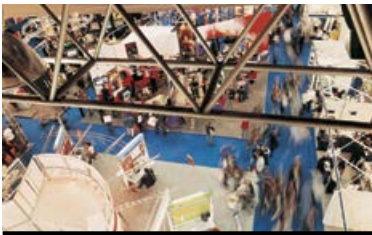


CUSTOM BUSINESS DEVELOPMENT PROFILE

(Share your company's story and successes with other leading companies.)

BE PROACTIVE ABOUT THE OPPORTUNITY

Distribute at trade shows and conferences, client meetings, investor and company meetings, and general networking events



Utilize the profile as an abbreviated business plan or custom brochure and digital file to distribute to clients, suppliers and service providers, and investors. Use as a tool for your own marketing and business development

Promote through your social media and company distribution channels (Facebook, Twitter, LinkedIn, website, YouTube, etc.)



ADDITIONAL PUBLICATION PROMOTION

- **Hard copy mailed** to subscriber base
- **Digital E-blast** to subscriber base
- **Visible on Energy & Infrastructure website** featured content, as well as archived digital library
- **Further promoted** through *Energy & Infrastructure* social media (Facebook, Twitter, etc.)
- **Increased Google/Bing search** SEO with published article
- **Cross-promoted** with industry association partnerships and trade show coverage





READERSHIP BREAKDOWN

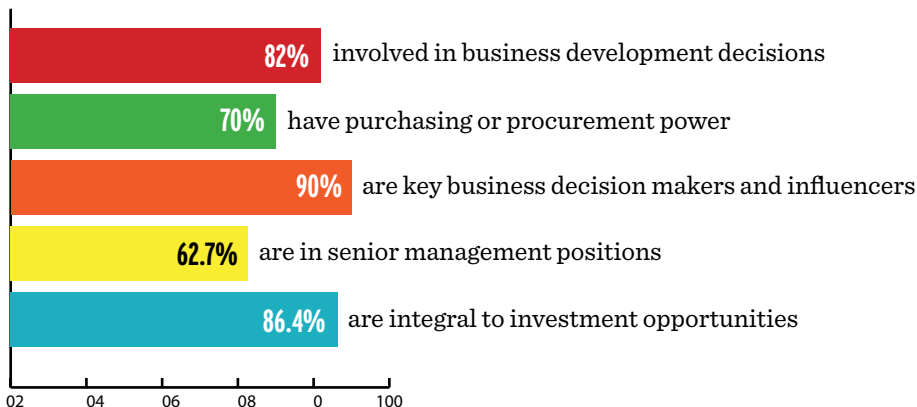
AMERICAS REACH

United States	63,100
Canada	49,200
Latin America <i>(Mexico, Central America, South America)</i>	5,150
Caribbean	6,710
International	3,084
TOTAL	127,244

JOB TITLE

30%	CEO, President, Owner, Managing Director, General Manager, Executive Director
14%	COO, VP Operations, Operations Manager
4%	VP Business Development, VP Sales
10%	Board of Directors, CFO, Private Equity Partners
11%	Head of Engineering, Construction, T&D, Generation
10%	Purchasing/Materials/Supply Chain Manager
21%	Project Manager, Superintendent

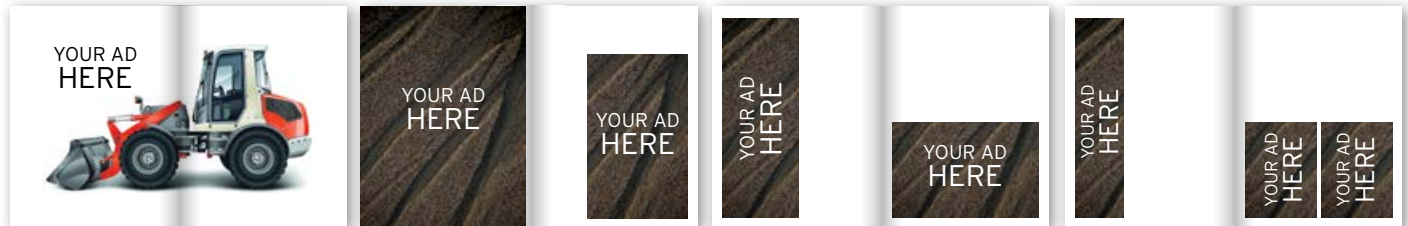
EXECUTIVE OVERVIEW



RENEWABLE ENERGY	POWER	UTILITIES	UNDERGROUND INFRASTRUCTURE	WASTE MANAGEMENT
Wind	Generation	Electric HDD	HDD	Collection
Solar	Transmission	Water	Tunneling	Transport
Hydroelectric	Distribution	Gas	Microtunneling	Processing
Geothermal	Nuclear	Sewage	Trenchless Technology	Recycling
Biomass	Co-Generation	Diversified	Rehabilitation	Disposal
Biofuels		Cooperatives	Reconstruction	Reclamation
Ocean Energy/Tides		Municipalities		
		Investor Owned		



RATES & SPECS



	COLOR	BLACK & WHITE
2-Page Spread	\$15,000	\$14,100
Full-Page	\$9,000	\$8,300
1/2 Horiz. Spread	\$9,000	\$8,300
1/2 Page Island	\$6,800	\$6,200
1/2 Page	\$6,100	\$5,600
1/3 Vertical	\$4,500	
1/4 Page	\$4,100	\$3,800

ADVERTISEMENT SIZES

Magazine Size	8.375" w X 10.75" h
2 Pg. Spread (<i>bleed</i>)	16.999" w X 11" h
2 Pg. Spread (<i>non bleed</i>)	15.648" w X 9.5" h
Full Page (<i>bleed</i>)	8.612" w X 11" h
Full Page (<i>non bleed</i>)	7.273" w X 9.5" h
1/2 Horiz. Spread (<i>bleed</i>)	16.999" w X 5.501" h
1/2 Horiz. Spread (<i>non bleed</i>)	15.648" w X 4.667" h
1/2 Page Horiz.	7.273" w X 4.667" h
1/2 Page Vert.	3.551" w X 9.5" h
1/2 Page Island	4.667" w X 7.273" h
1/3 vertical (<i>bleed</i>)	3.057" w X 11" h
1/3 vertical (<i>non bleed</i>)	2.305" w X 9.5" h
1/4 Page	3.551" w X 4.667" h

SPECIAL

Belly Band	\$6,000	2pg Insert	\$9,000
Vendor Focus	\$9,200	4pg Insert	\$12,000

DIGITAL FILES: For all supplied ads, the preferred file format is a high-resolution Adobe PDF, in CMYK format, with all fonts embedded. Supplied media should be labeled with advertiser name, magazine title, issue date, and contact name and phone number. We can also accept JPEG, EPS, TIFF, Quark XPress, InDesign CS, Illustrator, and Photoshop files. Please be sure to include all necessary image and font files. Regrettably, we cannot accept any artwork lifted directly from a web site, as the quality is incompatible for print. We also cannot accept supplied ads sent in Microsoft Word, Powerpoint, Excel, Works, Pagemaker, or Publisher formats. All supplied ads must be accompanied by a PDF for proofing purposes. All supplied ads must be presented in a manner ready for press. *Energy & Infrastructure* magazine does not accept responsibility for files that have not been presented correctly—the sole responsibility for file content rests with the file originator. Please include any Editorial Mentions with your submission. Please send in a text file or within the body of an e-mail. For your convenience, files up to 10MB can be sent via e-mail to ads@pmcmg.com. If larger, please email ads@pmcmg.com for information about uploading files to the FTP site or send a CD to 79 West Monroe St., Suite 400, Chicago, IL 60603. If you need our studio to design your ad at no additional cost or have questions or concerns regarding ad material, please e-mail or give us a call.

TERMS AND CONDITIONS: These conditions shall apply to all insertion orders for advertisements submitted by the Advertiser and accepted for publication by the Publisher. All insertion orders for advertisements are accepted subject to the Publisher's approval of the copy and to the space being available. The Publisher reserves the right to omit or suspend an advertisement at any time for good cause as it determines in its sole discretion, in which case no claim on the part of the Advertiser for damages or breach of contract shall arise. Acceptance of an advertisement for publication by the Publisher does not constitute endorsement or approval by the Publisher of any product or service advertised. All copy MUST be received by the stated dates. In the event of non-receipt of copy, the Publisher reserves the right to repeat existing copy held or to compose "generic" advertising for the Advertiser. Time shall be of the essence in respect of all obligations undertaken by the Advertiser. Failure to timely submit copy to the Publisher shall not relieve the Advertiser from liability for the cost of the advertisement. Every care is taken to avoid mistakes, but the Publisher cannot accept liability for any errors due to third parties, subcontractors or inaccurate copy instructions. Claims of errors in finished orders will only be considered if the Advertiser has previously affirmatively submitted copy and/or approved the proof, the advertisement deviates from the submitted copy and/or approved proof, and notification of the error is received in writing within ten days of receipt of invoice. The Advertiser accepts full responsibility for all content it submits to the Publisher (including text, representations, illustrations and advertisements) and agrees to indemnify and hold harmless the Publisher against all actions, costs, claims, proceedings, damages and liabilities whatsoever incurred by the Publisher as a result of the publication of any material supplied or approved by the Advertiser. The Publisher shall not be liable for any financial, consequential or indirect loss or damages suffered by the Advertiser as a result of any act or omission of the Publisher. The liability of the Publisher in respect of any breach of its obligations pursuant to this contract shall be limited to an amount equal to the sum actually paid by the Advertiser to the Publisher in respect of the relevant order. Save to the extent that the same cannot by law or statute be excluded, all express or implied conditions, warranties or representations relating to the service provided by the Publisher to the Client are hereby excluded. Covers, single insertion orders and profile advertisers are non-cancellable. **CONTRACT ADVERTISERS:** If an Advertiser cancels the balance of a contract (excluding covers or single insertion orders, which are non-cancellable), it relinquishes any right to that series discount to which it was previously entitled and advertisements will be invoiced at the appropriate rate. While every effort will be made to meet the wishes of Advertisers regarding positioning, no guarantee can be made unless the Advertiser is paying a special position charge. Extra production work requiring artwork and/or film will be charged out at cost. The insertion order, including these terms and conditions, and the rate card constitute all the terms of the contract between the Advertiser and the Publisher. No agent or other representative of the Publisher has the right to vary the terms of the contract in any way, except in writing, signed by the President of the Publisher. Invoices are rendered at the end of each month. Full settlement is due upon publication. Advertisers who fail to pay within this period will be liable for a surcharge of 4% interest per month for each full month overdue, and shall pay to Publisher any costs and fees, including reasonable attorneys fees, incurred by Publisher in the enforcement of this contract and in the collection of any sums due. Jurisdiction and venue over any claims arising out of this agreement shall be subject to the exclusive jurisdiction of the Circuit Court of Cook County, Illinois. **READERSHIP:** The majority of our readership data is provided by an outside vendor(s). In a few instances, our internal editorial research department has produced a more detailed breakdown of our readers based entirely on industry knowledge, without the support of independent data or research. It should only be relied on as a benchmark and general guidance as to what we believe is the readership makeup.

Are you interested in becoming part of *Energy & Infrastructure*?

If you would like to be profiled in our magazine, please call (001) 312.676.1249 or email jason.quan@energyandinfrastructure.com. If you would like to submit editorial for consideration, please call (001) 312.676.1125 or email john.krukowski@energyandinfrastructure.com. **Discounts available for 3x and 6x insertions.**



CLIENT FEEDBACK

Nice talking with you today. I greatly appreciated the opportunity to work with Energy and Infrastructure on the article covering the West Side Sewer Diversion Tunnel for the City of Davenport, Iowa. I found the process to be customer friendly and being able to participate in the writing and drafting of the article to proof it prior to press was a huge plus. Providing the photos was also something we appreciated so we could be sure to showcase the project in the best way possible. I would highly recommend any organization with an opportunity to be showcased by your magazine to do so.

MICHAEL F. CLARKE
Director of Public Works
City of Davenport, Iowa

Thanks very much for the article on our company in the fall/winter edition of Energy & Infrastructure. It came out great. I'm sure it will increase our visibility in the industry.

I wanted you let you know how much I enjoyed working with you on this project. Your staff were highly professional and helpful, and they were genuinely interested in what we are doing. My schedule is hectic, so I was initially hesitant to sign on, but you made the interview process smooth, painless and interesting.

Thanks again for your excellent work.

TODD PRESSON, CHIEF OPERATING OFFICER, PATRIOT RENEWABLES

Thank you and your organization for publishing the MCV article in the Energy & Infrastructure Magazine, Spring 2014 Edition. It is a privilege to be associated with a prestigious magazine that reports on this critical aspect of our society as a whole.

We have received several opportunity inquiries from other companies based on them reading the article. This demonstrates that the article is already enabling potential opportunities with other stakeholders for our business. It includes both vendors to support our company, as well as expansion opportunities for our business portfolio.

-Pete Milojevic, President and CEO, Midland Cogeneration Venture LP

"We received the copies of E+I and were very happy with the publication. Perhaps we may work together again in the future. Keep in touch."

//THOMAS HODGE, GENERAL MANAGER
ANGUILLA ELECTRICITY COMPANY LIMITED

I received a copy of the latest E&I magazine and I wanted thank you for giving BPA an opportunity to share one our key infrastructure projects in this magazine. Your staff and writers were professional and cordial and produced a well-written piece. Given the negative feedback we have received from other publications regarding the Big Eddy-Knight project, BPA and myself welcomed this fact-based and objective article. Let me know if you have any interest in doing a piece in any of our other infrastructure projects which are just as large as the BEK project.

Emmanuel Jaramillo, Electrical Engineer, Project Manager-TEP, **BONNEVILLE POWER ADMINISTRATION**



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